

Christopher Mann BSc (Hons)

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EDUCATION AND QUALIFICATIONS

2007-2011 The University of Bolton

Degree of Bachelor of Science (Honours) and also awarded Higher National Diploma Second Class Honours in Multimedia & Website Development

Modules include:

Multiplatform Applications

- Research and development was made into the implementation and administration of online content across multiple platforms, such as desktop computers, mobile phones and digital television.

Multimedia Project Development

- This involved working as a team to produce a working affiliate website for Totesport. It was developed using PHP/MySQL and gained top marks upon presentation to the Totesport head of marketing.

Project Skills

- Industry standard training on project management was given. Using Microsoft Project, the process of following a project schedule was completed from proposal right through to delivery.

Business Issues of Digital Media

- The use of digital media in business, such as online advertising, mailing lists and social networking were explored. This led to an advertising website for a fictional drinks company being developed in static HTML.

Other modules include:

Electronic Commerce, Programming for the Web, Creative Design, Database Theory and Practice, UNIX

2005-2007 Thornleigh Salesian College

A Levels: 2, Leisure Studies - D, Business Studies - E

AS Level: Information & Communication Technology – E

2000-2005 Mount St. Joseph School

GCSEs: 11, Information Technology - A, English - CC, Mathematics – C, Science - CC, Art - B, Religious Education – B, Graphics Technology - C, Statistics - C, Spanish - C

Other qualifications

Level 1 (CCF) Certificate in Coaching Football - August 2010

First Aid - 3 years from July 2010

FA Level 6 Certified Referee - May 2005

Voluntary work - 25 hours - April 2005

OCR Level 2 Certificate in Young Enterprise (Distinction) - May 2004

Driving licence

Full, clean and valid UK licence

SKILLS PROFILE

PROGRAMMING LANGUAGES

PHP, along with a backend MySQL database, is a personal area of interest and expertise. Using these languages, along with XHTML and CSS, all websites pass XHTML 1.0 Transitional validation checks.

SEARCH ENGINE OPTIMISATION

For websites located on Linux or Apache web servers, rewriting URLs of web pages for SEO purposes is a common practice of mine. Clearing query strings and getting maximum exposure from a page's keywords and description tags is a quick and essential way of improving rankings.

COMPUTER LITERACY

I am a regular user of the Adobe CS5.5 package, most commonly Dreamweaver and Photoshop. The use of FTP and SSH clients feature on a daily basis in my development, whether it be via command line or through a given user interface. Also, I am a competent user of the Microsoft Office suite.

COMMUNICATION

By formally and informally addressing audiences at University, I have developed an understanding and confidence of what is required in oral presentations. I also have practical experience of using email as a tool to keep clients up to date and have developed the ability to negotiate with advertisers and all other personnel through the same medium.

TEAM WORK

A number of University modules required team work, including the project management, development and presentation of a gambling affiliate website to the Totesport marketing manager.

EMPLOYMENT / WORK EXPERIENCE

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|----------------------------|--|
| Jun 2009 | Thornleigh Salesian College [Exam Invigilator] <ul style="list-style-type: none">• Organising and controlling in exam environments• Ability to stick to rules and time limits• Following a tried and tested plan |
| Oct 2008 - Jan 2009 | PurePages Group [Website Programmer] <ul style="list-style-type: none">• Efficient time management, problem solving and using initiative• Ability to work under pressure and to strict deadlines• Formal and informal communication with clients and colleagues |
| Apr 2006 - Mar 2007 | Sports Direct [Store Assistant] <ul style="list-style-type: none">• Polite and efficient customer service• Store security and radio communication• Pricing and stock checking throughout various store branches |
| Aug 2005 - Feb 2006 | The Lancashire Football Association [Football Referee] <ul style="list-style-type: none">• Authority figure amongst parents and children• Enhanced interpersonal and communication ability• Dealing with all mixes of ethnicity |
| Feb 2005 - Present | Burnden Aces [Website Programmer / Administrator] <ul style="list-style-type: none">• Responsible for all aspects of administration• Affiliate and contracted advertising• Round the clock availability |

REFEREES

Referees available on request